



**Brian Sarfatty**  
**Video Editor, Multimedia Integrator**  
**PO Box 408472, Chicago, IL 60640**  
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**847 644 8427**

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## CREED

I am committed to quality, getting each cut perfect, and adding style and flair. More than anything I am a storyteller, capturing key messages and organizing them so they are engaging, entertaining, and emotionally meaningful. I bring out the character and personality of real people.

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## SKILLS

Creative problem solving, conceptualization, communication, storytelling; Video editing: Avid, Final Cut, Premier; Video encoding; DVD authoring; Graphics: Photoshop, After Effects;

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## WORK HISTORY

- Freelance Video Editor (2009-present) Chicago, USA  
Cut web marketing videos, reality, documentary, and branded entertainment for major brands and coprorates, including Fiat, Smuckers, Arm and Hammer, Affey Tapple, BlueCross BlueShield. Edited web reality series for kids about nutrition. Edited episodes for pop culture series for The Onion's AV Club. Wrote humorous, educational branched dialog scripts for interactive video iPhone application to teach English to non-native speakers. Edited political videos for teachers' unions and Democratic candidates. Edited emotional documentary style videos for non-profit groups.
- Flashpoint Academy: Adjunct Faculty (2011-present) Chicago, USA  
Teach TV studio production and video editing courses as part of a 2-year associates degree program.
- CANTV: Trainer and training coordinator (2010-2011) Chicago, USA  
Taught courses in video editing, visual storytelling / theory, studio production workshops. Coordinated enrollment and assisted program administration.
- Butobase: Video Editor (2009) Auckland, NZ  
Cut segments for TV shows - amateur Māori rugby players trying to succeed professionally, refugees settling in NZ. Stories followed individuals, relating challenges, shortcomings, successes.
- Maui Productions: Video Editor (2008) Rotorua, NZ  
Edited Māori (NZ indigenous) cultural & current affairs programs for national and indigenous TV. Doco about traditional tattooing, presenter-based food / cooking show, VT segments for current affairs magazine, men's topics studio panel discussion show, Māori Party 08 national election campaign broadcasts and ads.
- Propeller Productions: Video Editor (2008) Wellington, NZ  
Edited videos for corporate and government communication - training, magazine-style corporate news, inter-departmental education, HR induction, morale/brand pride, public service education, documenting policy and research. Clients incl tax department, banks, insurance, govt depts / agencies.
- Avatar, James Cameron cinema feature – onset VT Operator (2007-2008) Wellington, NZ  
Performed copying, technical tasks, quality control on master tapes, worked with 3D HD cinema footage.
- The Dub Shop: DVD Authoring Technician and Digital Video Specialist (2006-2007) Wellington, NZ  
Editing, encoding, format conversion, authoring / scripting, quality control of audio / visual media for DVD, broadcast, and web/interactive media. Designed interactive graphics for DVD menus and packaging.
- Mixed Media: Assistant Video Editor / Production Assistant (2003 – 2006) Chicago, USA  
Assisted production of videos and new media for corporate meetings, sales/promotion. Clients incl major brands –Sears, Spectrum Brands (Rayovac), Morgan Stanley, Siemens, Meridian Yachts (Brunswick) . Assisted fundraising videos for organizations, incl Jewish United Fund, raised approx \$75m USD annually. Created multimedia presentations documenting medical research. Designed DVD labels and packaging.
- Mythryn – Freelance Flash Integrator and Programmer (2003) Chicago, USA  
Integrated graphics, audio, copy for multimedia customer service and sales training applications. ActionScript coding. Converted copy / graphics between British English and American English versions.
- BBC Arts Department: Production Assistant / Postproduction Intern (2003) London, UK  
Assisted research and editing for TV. Sourced archive footage, facts, booked guests and audience. Performed technical editing tasks, operated lights and camera.
- Academic Technologies / Distributed Learning Center: Media Consultant (2000 – 2003) Northwestern Uni  
Interactive exhibits for museums, distance learning for medical and law schools, fundraising, student recruitment, and PR for communications and engineering schools. Filmed, edited - interviews, events, demonstrations, lectures, conferences. Integrated videos into web applications. HTML / Flash scripting. Operated ENG gear – vision mixing, camera, lighting, sound.



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#### **HOBBIES / INTERESTS**

Short story writing, biking, travel, Jewish community, music / record collecting.

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#### **INTERNATIONAL TRAVEL**

Switzerland, New Zealand, USA, Canada, Tonga, Italy, Brazil, Argentina, England, Scotland, Germany, Holland, Belgium, Singapore, Vietnam, China, Israel, Egypt, Ireland, Russia, Spain, Guatemala, Costa Rica, Austria, Hungary, France, Korea, Australia.

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#### **EDUCATION**

New York University London – BBC Television Production Program (2003)	London, UK
TV production seminars conducted by BBC instructors / internship with BBC production department.	
Northwestern University (1999 - 2003)	Chicago, USA
4-yr Bachelor of Sciences in Television & Film, Certificate in Art and Technology	GPA: 3.5

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#### **IMMIGRATION**

US Citizen, New Zealand Permanent Resident

#### **PLEASE ALSO SEE:**

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**SHOWREEL: [www.perfectfitpost.com/showreel](http://www.perfectfitpost.com/showreel)**